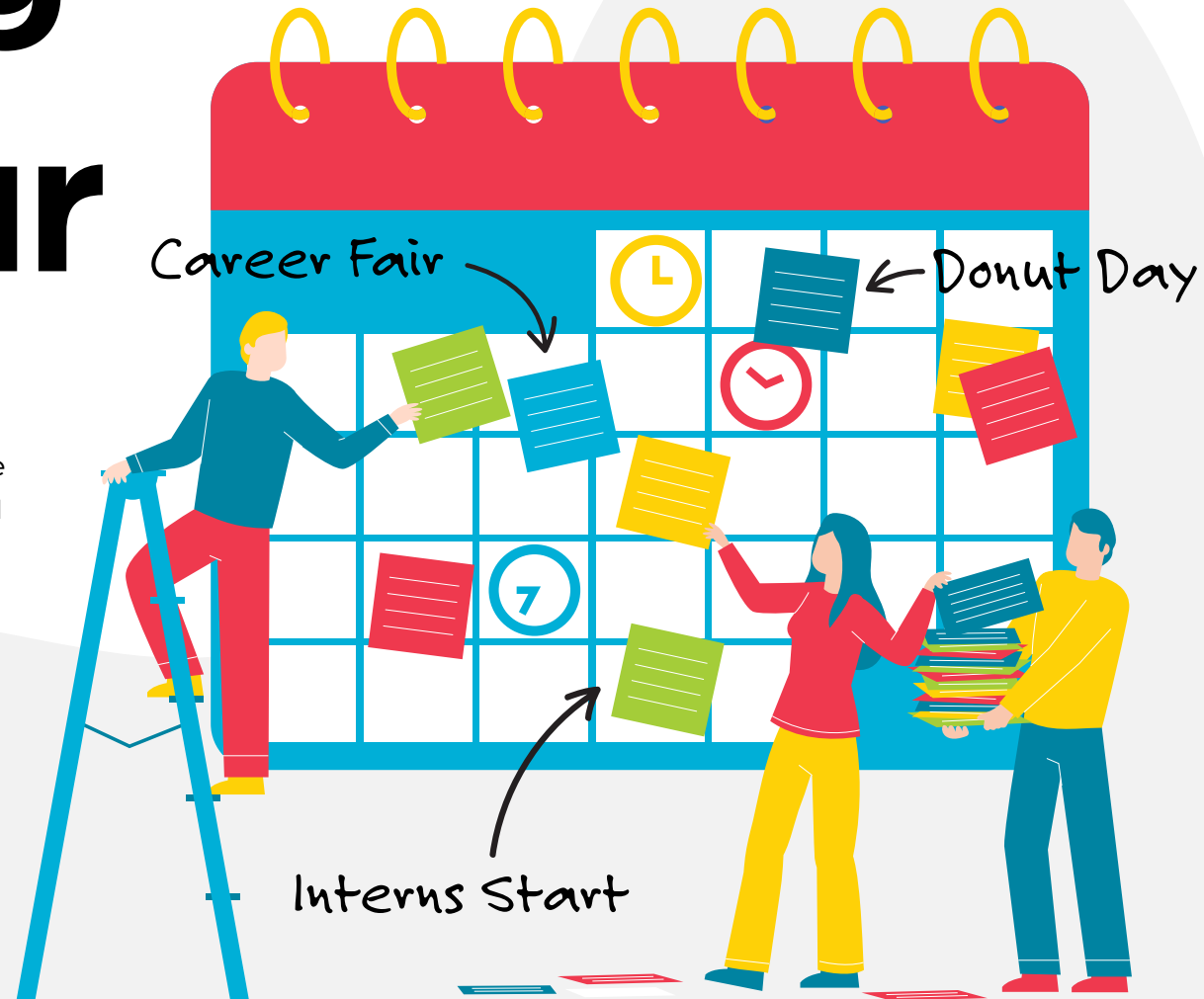


# Planning Calendar

Getting creative early (usually 90 days in advance) with custom merch, awards, apparel + gifts is key. It's not just about overcoming production hurdles; it's about having the time to craft unique designs and special features that need extra TLC. This friendly approach ensures smoother sailing and more smiles along the way!

*"Planning early is like arriving at the party before everyone else – you get the best seat and first dibs on the snacks!"*  
– Will Ferrell



**karstpromo.**

# January

## Begin Planning For Spring Events

- April Fools
- Employee Appreciation Week
- Baseball Season
- Earth Day
- Golf Season Continues...
- Farmers Market Season Begins

## April Holidays

- April Fools' Day (4.1)
- World Health Day (4.7)
- Earth Day (4.22)
- International Dance Day (4.29)
- Administrative Professionals Day (Last Wednesday of April)
- Tax Day
- Volunteer Appreciation Month

# February

## Begin Planning For Summer Events

- Nurses Week
- Order Calendars for Next Year
- Sand and Beach Festivals
- Music Festivals

## May Holidays

- May Day (5.1)
- Cinco de Mayo (5.5)
- Nurses Week (5.6-5.12)
- International Day of Families (5.15)
- National Burger Day (5.28)
- Mother's Day (Second Sunday of May)
- Memorial Day (Last Monday of May)
- Spring Apparel Updates

# March

## Continue Planning For Summer Events

- Summer Intern Welcome Kits
- Travel and Vacation Gifting

## June Holidays

- World Environment Day (6.5)
- Juneteenth (6.19)
- National Selfie Day (6.21)
- International Day of Yoga (6.21)
- LGBTQ+ Pride Month
- National Donut Day (First Friday)
- Father's Day (Third Sunday of June)







# October

## Begin Planning For January Events

- New Years Gifting
- Valentines Day
- Polar Plunge

## January Holidays

- New Year's Day (1.1)
- National Thank Your Mentor Day (1.17)
- National Popcorn Day (1.19)
- National Pie Day (1.23)
- Martin Luther King Jr. Day (Third Monday)

# November

## Begin Planning for February Events

- Golf Tournaments
- Mardi Gras
- Superbowl Sunday

## February Holidays

- Groundhog Day (2.2)
- World Cancer Day (2.4)
- National Pizza Day (2.9)
- Valentine's Day (2.14)
- National Innovation Day (2.16)
- National Drink Wine Day (2.18)
- National Margarita Day (2.22)
- National Pancake Day (2.28)
- Presidents' Day (Third Monday)
- Employee Appreciation Day (First Friday)
- Black History Month
- Golf Season Begins
- Chinese New Year

# December

## Begin Planning for March Events

- St. Patrick's Day
- March Madness
- Spring Trade Shows
- Lawn and Garden Shows
- Spring Cleaning

## March Holidays

- International Women's Day (3.8)
- Pi Day (3.14)
- St. Patrick's Day (3.17)
- International Day of Happiness (3.20)
- World Water Day (3.22)
- National Puppy Day (3.23)
- March Madness (EVENT)

## Relax + Recharge For The Upcoming Year!



